## We are excited to partner with you!

Welcome to Dell's Member Purchase Program! We are excited to share our cutting-edge products with you at a discounted price. To make this program successful, it takes two.

- Dell will provide discounts on systems, monitors, headsets, and more. We will be sure to keep you informed about all sales and offers.
- We need your help to communicate these offers to your organization.

Our goal is your employees view this as a great benefit, thus increasing employee engagement! Below, we've provided details on how some of our current customers share this information and a few FAOs.

## **Internal Communication Ideas**

Publishing and sharing this information internally creates program awareness throughout the organization. We see companies have success with a variety of methods, individually or a combination, outlined below.



Email to "all" Employees



Post to Intranet and/or Internal Display



**Share in Company Newsletter** 



Post to MS Teams, Slack Channel or similar types of Apps



**Share on Social Media** 

\*Share these methods with your Dell MPP Account Manager.

## **Frequently Asked Questions**

Q: How do I access MPP Discounts?

Members can visit their company or organization's dedicated MPP website and request coupons. If you're on your member site, you can use your employee or student email address to access coupons - no credentials needed.

Q: What is the value of the program?

In addition to discounted prices, MPP offers early access to large scale sales, member exclusive sales, a 10% Electronics and Accessories Coupon, price matching, and a dedicated team to answer any questions on personal purchases.

Q: Is this program for employees only?

Not at all! Our program extends to your family and friends. Even better, they don't need your assistance to shop online. If you forward the email with MPP coupon codes, they can shop and checkout on their own time.

Q: Is this program offered globally?

The information you receive from me is offered to employees based in the US. We do have Global MPP coverage in many areas though. Send me an email and let me know where your employees are located and I'll look into it!



## **Member Purchase Program (MPP)**

Reach out to your Dell MPP Account Manager anytime to share how you're promoting this great benefit. Lastly, we look forward to working with and bringing Dell to a home near you!

