



# Annual Report

Newfoundland & Labrador Council



St. John Ambulance

2023



# 2023 STATISTICS

## FIRST AID TRAINING

209 INSTRUCTORS | 3,001 CLASSES | 19,251 STUDENTS

## MEDICAL FIRST RESPONDERS

143 VOLUNTEERS | 13,425 HOURS | 174 EVENTS

## THERAPY DOG

54 HANDLER TEAMS | 3,958 HOURS | 11,489 VISITS

## HIGH SCHOOL RESPONSE TEAMS

2 HIGH SCHOOLS | 29 VOLUNTEERS



St. John Ambulance

# Board of Directors 2023-2024



**Garry Stamp, Chair**  
**Paul Westcott, Vice-Chair**  
**Will Cahill, Past Chair & Honorary Legal Counsel**  
**Beth Davis, Treasurer**  
**James Carroll**  
**David Day**  
**Gayle Foley**  
**Harold Keating**  
**Dr. Linda Magnusson**  
**Dr. Charles McVicker**  
**Dr. Brian Metcalfe**  
**Dave Noftall**  
**Wayne Purchase, Sr.**  
**Glenda Janes, Chief Executive Officer**



# Training

St. John Ambulance NL had another good year in first aid training in 2023. In our province of Newfoundland and Labrador, we trained over 19,000 people to deliver essential life-saving first aid. This is consistent with previous years, demonstrating the loyalty Newfoundlanders and Labradorians have for St. John Ambulance.

St. John Ambulance was approved by WorkplaceNL as a training provider for programs designed to comply with the CSA Z1210-17 standard.



# Training

## COMPLIANCE WITH CSA STANDARDS

The Emergency and Standard (now Basic and Intermediate) courses have been refreshed since last fall and are now designed to comply with the CSA Z1210-17 Standard. All SJA Instructors at NL Council have been orientated to the new program via workshops and skills sessions.



## WE CAN HELP

St. Peters Elementary grade threes won the first aid art drawing contest. 26 students were trained by our qualified instructors to receive the We Can Help Training. And a total of 175 students in the school received visits from therapy dogs and a field trip to the parking lot to meet our MFRS and go through the Mobile First Aid Post.



## OPIOID POISONING RESPONSE TRAINING (OPRT)

In response to the rising number of opioid poisonings across Canada, St. John Ambulance is working with Employment and Social Development Canada and Health Canada to provide nasal Naloxone training and kits to the participants.

A great deal of opioid poisoning response training happened in 2023 with 35 classes, 341 students trained, and 376 nasal naloxone kits distributed.

## First Aid Saves Lives!

For more info on SJA's extensive course catalogue or to register for a course, please visit [www.sja.ca/first-aid-training](http://www.sja.ca/first-aid-training)



# Community Services

Community Service Volunteers were extremely active in 2023 and provided support to the community in a number of ways. Our Therapy Dog Handlers and their four-legged friends continue to spread smiles and provide unconditional love to those who need it the most.

As well, our Medical First Responders volunteered their time to provide first aid at various community events around the province.

Our Emergency Response program is developing and growing so that SJA will be prepared to respond to disasters and emergency events as they arise. Also, SJA NL continues to support two High School Response Teams in the metro and central regions. These teams are trained in the SJA curriculum to help fellow students who may need first aid assistance in the school and at school events.



# Community Services

## MEDICAL FIRST RESPONDERS

Medical First Responder volunteers in St. John's, CBS, Goulds, Central, and Corner Brook continued to provide first aid at over 170 community events in the province in 2023. Here, during the Herder Cup finals, members of Goulds Division are pictured with The Honourable Dr. Andrew Furey, Premier of Newfoundland and Labrador.



## THERAPY DOG

The Therapy Dog Program provided over 11,000 friendly visits in 2023. The program received a certificate for "Outstanding Community Support" from Prince of Wales Collegiate High School. It was presented due to the support the therapy dog handler teams provided after a traumatic incident took place in the school in March 2023. Twelve SJA Therapy Dog handler teams provided visits and spent time with the students.

## HIGH SCHOOL RESPONSE

SJA NL supports two High School Responder Teams at O'Donel High School and Gander Collegiate with 29 active members.

Aside from regular first aid training and scenario sessions, some of the students and teacher mentors at O'Donel have been further trained in Opioid Poisoning Response Training.



## VOLUNTEER WITH US!

For more info on our Community Services Programs and opportunities, please visit [www.sja.ca//community-services](http://www.sja.ca//community-services)

# Community Services

## **VOLUNTEER MANAGEMENT SYSTEM**

The VMS is an interactive system that is linked to our website and allows event organizers to request coverage at events, volunteers to sign up for duty and track their personal information. Onboarding to this system is ongoing and a new mobile app is expected to launch soon.



## **CHUCK-A-PUCK**

In May, we were excited to participate in a Chuck-A-Puck fundraiser at a Newfoundland Growlers game at Mary Brown's Centre.

Monies raised from the event went to support St. John Ambulance's High School Response Teams, a group of trained students providing first aid at high school events and when needed.

## **SPECIAL OLYMPICS**

Our Medical First Responder Division in Central NL were an integral part of medical coverage during the 2023 Special Olympics Games. Their presence at all events and venues were noted by the Games Organizing Committee, athletes, mission staff, and family members and there was significant positive feedback about their coverage and care provided during the games. The volunteers were commended by the Organizing Committee for their willingness to help out and even marched with the athletes during the Torch Carry.



## **Did You Know?**

**Revenue generated from the sale of first aid training and products supports St. John Ambulance volunteers in our local communities!**



# Emergency Response

## EMERGENCY RESPONSE UNITS

SJA NL now has two Emergency Response Units set up across the island. They are strategically pre-positioned and fully equipped on the east and west coasts in order to respond to emergencies that may arise throughout the province and beyond.



## EMERGENCY EXERCISE WITH SJA NB

Volunteers with SJA NL traveled to Fredericton, NB in February 2023 to collaborate on an Emergency Scenario. NB was experiencing the aftermath of back-to-back snowstorms; and called out SJA NL for assistance.

We sent 8 Medical First Responders to the site, as well as our MFR Coordinator.

We also had our CEO, Director of Programs and Director of Marketing at a command post at our Mount Pearl office.

## ENVISION 2023

SJA NL's ER volunteers participated in a live exercise that involving NGO's, municipalities, government agencies, etc. The simulated event was supported and conducted by the Joint Task Force Atlantic Headquarters (JTFA HQ). SJA was tasked with providing medical and psychosocial support at a simulated evacuation centre. Valuable lessons were learned and the exercise proved extremely worthwhile.



## INCIDENT COMMAND SYSTEM TRAINING AND MORE

Volunteers are being further trained in Incident Command System (ICS) Levels 100 and 200, Cultural Sensitivity, Mental Health Awareness etc. Some have already participated in live exercises.

# Volunteer Week

## KEVIN HUTCHINGS AWARD

Medical First Responder Volunteer Peter Cameron of our St. John's Division was the recipient of the Kevin Hutchings Award for Excellence in Voluntary Service for 2023. The award was presented by Board Chair Garry Stamp.



## MRS. MARY STAMP MEMORIAL AWARD

Therapy Dog Volunteer Noreen Flynn was the recipient of the Mrs. Mary Stamp Memorial Award for Excellence in Voluntary Service for 2023.

The award was presented by Board Chair Garry Stamp.



## GOVERNMENT HOUSE RECEPTION

Medical First Responder volunteers Rebecca Vicars (left) and Claire Keeping (right) along with Therapy Dog volunteer Georgina Short (standing) represented St. John Ambulance NL and attended a Volunteer Week reception at Government House.



For more info on SJA's Community Services Programs and opportunities, please visit [www.sja.ca/community-services](http://www.sja.ca/community-services)





# Investiture & Life Saving Awards

On August 24th, 2023, SJA presented life-saving awards to 13 citizens of Newfoundland and Labrador for their acts of bravery. Volunteers were also admitted and promoted within the Order of St. John, Priory Votes of Thanks were presented, as well as Chairs Commendations and Provincial Certificates of Commendation.

We thank the Deputy Chancellor of St. John Ambulance Priory of Canada, Ms. Laurie Anderson, CStJ for presiding over the ceremony and the Lieutenant Governor of NL, the Honourable Judy Foote, PC, ONL for presenting the awards.

# Life Saving Awards



## First Aid Saves Lives

*Everyday heroes are highlighted for their quick actions that resulted in lives being saved.*

### Bradley Porter

Bradley was boating on July 29th, 2023 when he heard a radio message stating that a small boat was spotted with a man overboard. He went to the area, found the boat and man in the water and jumped into the smaller boat to grab the casualty and haul him to safety. He put the casualty into the recovery position, cleared his airways, and kept him warm until EMS arrived.

### Clarke England & Charlie England

Clarke and Charlie England received a Life-Saving Award. They worked together and used a tourniquet to save the life of their mother when a rare aneurysm in her arm broke and caused the artery to bleed out in St. John's on January 6th, 2023.

### Arthur Dominix

Arthur, with no thought to his own safety, went into a burning home in Spaniards Bay, NL on June 22nd, 2023 and got all the occupants out without injury. Arthur used previous first aid knowledge of assessing the scene and hazards, fire safety, communication, and shock to save this family's lives.

***If you - or someone you know - has used first aid to save a life, we want to hear your story!***

***Please contact us at [nl.sja@sja.ca](mailto:nl.sja@sja.ca) to see if you are eligible for a Life-Saving Award.***



# Life Saving Awards



## First Aid Saves Lives

*Everyday heroes are highlighted for their quick actions that resulted in lives being saved.*

### **Norm Jerrett**

Norm Jerrett receives a Life Saving Award. Norm delivered abdominal thrusts to save the life of a choking woman at Brown's Restaurant in Whiteway, NL on July 13th, 2022.

### **Krista Murrin, Gerard Murrin, Patrick Murrin-Keough, and Aubree Grouchy**

Working together, they saved the lives of a 2 year old girl and her sister who had fallen into a pool in St. John's in July 2022. Patrick, aged 5, and Aubree, aged 8, discovered the girls in the pool and quickly alerted the adults. Krista got the girls out of the pool, and discovered that one child was non-responsive so Krista and Gerard performed CPR on the little girl until EMS arrived.

### **Fire Chief Geoffrey Fowlow, Deputy Chief Lloyd Davis, Captain Shawn Piercey & Gabe Fisher**

The men worked together to perform CPR and used an AED when a firefighter collapsed at the scene of a structure fire in Port Rexton, NL on March 6th, 2023.

# Investiture



Medical First Responder volunteer Jack Hearn is invested as a Serving Member in the Order of St. John.



Board Member and Board Treasurer Beth Davis is promoted to the Grade of Commander in the Order of St. John.



Member of the Board of Directors, Dr. Brian Metcalfe, receives a Service Award for 20 Years of Service.

# Recipients

## Admissions / Promotions

**Commander:**  
Beth Davis

**Officer:**  
Will Cahill

**Serving Member:**  
Ron Sullivan  
Jack Hearn  
Edna Knight

## Service Awards

**20 Years:**  
Dr. Brian Metcalfe  
Jeff Morrissey

**10 Years:**  
Harold Keating  
David Norris

## Priory Vote of Thanks

Mayor Don Coombs  
Peter Cameron  
Vale  
Tely 10 Volunteer  
Physician and Registered  
Nurse Team

## Chairs Commendations

Bonnie Fleming  
James Lynch  
Robert O'Donnell  
Carol Power





# AEDs Save Lives

In 2023, we sold 54 Automated External Defibrillators. We sold 48 CR2 Defibrillators (pictured below left). We also sold 6 Heartsine 360 Defibrillators (pictured below right). Total revenue for AED sales \$116,674.74 and total AED Accessories revenue \$57,120.11

For more information on the Stryker defibrillators we sell or to request a quote, please contact Heather at [heather.mccarthy@sja.ca](mailto:heather.mccarthy@sja.ca)



# Financial Report

## Statement of Financial Position

St. John Council for Newfoundland and Labrador Inc.  
December 31, 2023

	2023	2022
<b>Assets</b>		
Current	1,317,095	1,299,762
Capital Assets	2,276,545	2,242,267
<b>Total Assets</b>	<b>3,593,640</b>	<b>3,542,029</b>
<b>Liabilities</b>		
Current	170,300	191,726
Long Term Debt	-	-
Deferred Contributions	320,474	262,556
<b>Total Liabilities</b>	<b>490,774</b>	<b>454,282</b>
<b>Net Assets</b>	<b>\$ 3,102,866</b>	<b>\$ 3,087,747</b>





# Financial Report

## Statement of Operations

December 31, 2023

### Revenue

Training revenue	1,412,186	1,517,289
Product revenue	228,490	247,894
Project income	45,885	94,529
Community service division	40,875	42,000
Donations	3,474	3,325
Fundraising (amortization of deferred revenue)	117,006	47,467
Conference income	(220)	20,860
Investment income	28,771	11,398
Gain on disposal of asset	-	10,298
Rental income	1,755	3,092
Other income	3,358	2,210
Total revenue	1,881,580	2,000,362

### Direct Expenses

Training Expenses	238,558	235,511
Products sales Expenses	150,328	158,244
Community Services expenses	99,426	59,332
	488,312	453,087

### Indirect Expenses

	1,378,149	1,448,982
Excess of Revenue Over Expenses	15,119	98,293

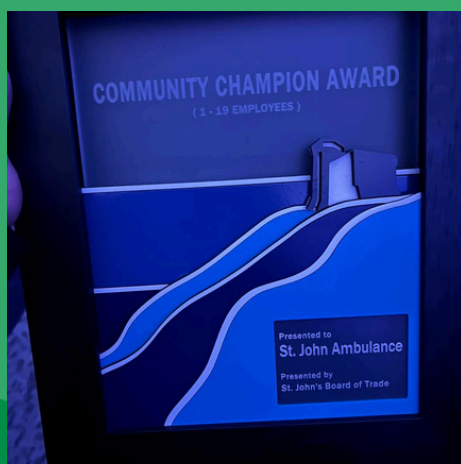


# Community Champions

"You're the business that cares. From pitching in to help neighbours to supporting philanthropic and/or social causes that caused you to launch new business initiatives, the Community Champion of 2023 celebrates a business that has made outstanding contributions to the community through donations, time, effort and/or other means."

**- St. John's Board of Trade**

In November 2023, St. John Ambulance NL was the proud recipient of the Community Champion Award for companies with less than 20 employees.





# 2023 in pictures...







### **TRAINING CENTRES**

8 Thomas Byrne Drive, Mount  
Pearl  
10 Main Street, Corner Brook

### **CALL**

Toll Free 1-800-801-0181

### **EMAIL**

[nl.sja@sja.ca](mailto:nl.sja@sja.ca)

**[WWW.SJA.CA](http://WWW.SJA.CA)**



**St. John Ambulance**