

CPR Month AED Giveaway Contest Terms and Conditions

- **1. Eligibility**: The contest is open to residents of British Columbia and Yukon who are 18 years or older, excluding employees of St. John Ambulance (SJA), its affiliates, and anyone directly involved in the organization of this contest. Only individual course registrations are eligible for entry.
- **2. Contest Period:** The contest begins on November 1, 2024, at 12:01 AM PST and ends on November 30, 2024, at 11:59 PM PST. Entries received outside this period will not be eligible.
- **3. How to Enter:** Primary Entry: Register for and complete any First Aid course with CPR and AED training offered by St. John Ambulance BC & Yukon during the contest period.
- Bonus Entry: Follow St. John Ambulance BC and Yukon on Facebook, Instagram, or LinkedIn. Post a photo of your CPR mannequin in class on Facebook or Instagram using the hashtag #BCCPRHeroes by December 3rd, 2024. Each participant is limited to one bonus entry.
- **4. Prize:** One (1) winner will receive a ZOLL AED 3 Automated External Defibrillator, valued at \$2,385.00. The prize is non-transferable, and no cash or other alternative will be offered. St. John Ambulance reserves the right to substitute a prize of equal value if circumstances beyond our control make it necessary.
- **5. Winner Selection and Notification:** The winner will be randomly selected from all eligible entries within 14 days after the contest ends. The winner will be notified by email. If the winner does not respond within seven (7) days of notification, St. John Ambulance reserves the right to select an alternate winner.
- **6. Data Protection:** Personal data collected during the contest will be used solely for administering the contest and notifying the winner, per applicable privacy laws. By entering, participants agree to the collection and handling of their personal information as outlined in SJA's Privacy Policy.
- **7. Publicity:** By entering, participants agree to the use of their name, entry details, and any associated images in promotional materials by St. John Ambulance, including announcements on social media channels.
- **8. Liability:** This promotion is in no way sponsored, endorsed, administered by, or associated with Facebook, Instagram, or LinkedIn. St. John Ambulance is not responsible for any incorrect or inaccurate information, technical errors, or unauthorized human intervention in the contest process.
- **9. General Conditions:** St. John Ambulance reserves the right to cancel or amend the contest and these terms and conditions without notice due to events outside its control, such as natural disasters or regulatory issues. By participating, entrants agree to these Terms and Conditions.
- **10. Governing Law:** These terms and conditions are governed by the laws of British Columbia, Canada. Any disputes will be resolved under the exclusive jurisdiction of the courts of British Columbia.
- **11. Contact Information:** For any questions or further information, please get in touch with St. John Ambulance BC/Y at bcy.marketing@sja.ca.

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Charitable Registration No.: 10802 2500 RR 0009

