

2024



# St. John Council for Ontario **ANNUAL REPORT**



[www.sja.ca](http://www.sja.ca)

St. John Ambulance

# Lieutenant Governor's Message



OFFICE OF THE LIEUTENANT GOVERNOR OF ONTARIO  
BUREAU DE LA LIEUTENANTE-GOUVERNEURE DE L'ONTARIO

June 7, 2025

I wish to extend my warmest greetings to everyone attending the St. John Council for Ontario's Annual General Meeting.

In moments of crisis, Ontarians look for steady hands, calm voices, and people who are ready to step up. Whether it's training volunteers, offering first aid, or supporting those in vulnerable situations, your work ensures that help is not just a hope, it's a certainty. You give individuals the skills to care for one another, the confidence to act when it matters most, and the reassurance that no one is ever truly alone in an emergency.

This commitment makes Ontario safer and stronger. It fosters communities where individuals not only await assistance but actively contribute to the solution. It creates a province where planning and compassion go hand in hand, and where more Ontarians are prepared when the unexpected happens.

À titre de représentante de la Couronne en Ontario, je salue chaleureusement votre engagement exceptionnel. Votre dévouement à la santé et au bien-être de nos collectivités témoigne d'un profond sens du service. Je vous remercie pour votre présence bienveillante auprès des citoyennes et des citoyens de l'Ontario et vous souhaite une rencontre des plus enrichissantes.



Salutations distinguées,

A handwritten signature in black ink that reads "Edith Dumont".

Edith Dumont



# Board Chair's Report

On behalf of the Board of Directors, the Chief Executive Officer, Committees, Groups and Regions of St. John Council for Ontario (SJCO), I am pleased to report on St. John Ambulance Ontario's initiatives and achievements realized through 2024.

SJCO continues to adapt to the new and longer-term reality in our business – a reflection of the previous impact of the pandemic on our cyclical training renewal business, including those clients not requiring traditional training either due to company closures or employees now working in non-traditional hybrid workplace environments. These challenges, coupled with a general hesitancy and volatility in the economy, are being met head on through SJCO's strategic investment in the building of our integrated regional support network that optimizes our educational, charitable and community service structures and functions to ensure relevancy, sustainability, and the future growth of St. John Ambulance across Ontario.

We continue to apply the learnings gleaned over the past few years toward expansion in the use of innovative technologies, including hybrid program offerings and blended strategies - strategies aimed at a broad range of needs from moral injury and mental health awareness to emergency intervention.

And with these strategic investments, SJCO continues to witness a resurgence and evolution in the delivery of our vital community programs and services and the steady growth of our volunteer, employee and instructor networks impacted by the challenges of the past few years.

Our ongoing efforts toward enhancing our organizational culture through education initiatives that focus on the benefits of having an equitable, diverse, and inclusive St. John Ambulance community are reflected in our new EDI policy statement.

As we continue to grow and adapt, I want to take the opportunity to thank our volunteers, management, employees, contractors and instructors for your continued commitment, innovation, and resilience. I also want to thank our valued governmental and non-governmental partners, clients and communities who have supported us.

Finally, I wish to express our appreciation to our Vice-Prior, The Honourable Edith Dumont, Lieutenant Governor of Ontario, for her support of the excellent work of St. John throughout Ontario over the past year.

Thank you, Merci, Miigwetch



Sean P. Pretty, OSJ, CD  
Chair of the Board



Elizabeth Toombs, MSJ  
First Vice-Chair



Brian J.J. Cole, KSJ  
Chief Executive Officer



Dean Tremblay, MSJ, MSM, CD  
Second Vice-Chair





### **St. John Community Service Volunteers**

- 3,306 Volunteers
- 354,749 Volunteer hours

### **Therapy Dog Services**

- 1,311 Therapy Dog Teams
- 125,827 Volunteer hours
- 44,519 Clients visited
- 2,340 Facilities receiving visits





### Medical First Response Services

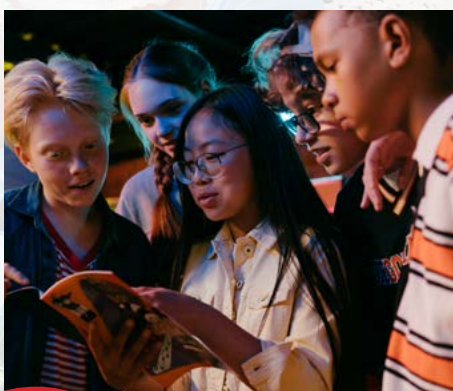
- 1,093 MFR volunteers\*
- 145,863 MFR volunteer hours
- 2,552 Events covered
- 3,071 Patients treated

*\*(excludes CRT and SAR MFR volunteers which are highlighted separately below).*



### Search and Rescue Services

- 18 Search and Rescue volunteers
- 888 Search and Rescue hours



### Youth Services

- 326 Youth Participants
- 115 Youth Leaders
- 29,807 Youth program hours

### Campus Response Team

- 144 CRT volunteers
- 18,968 CRT volunteer hours



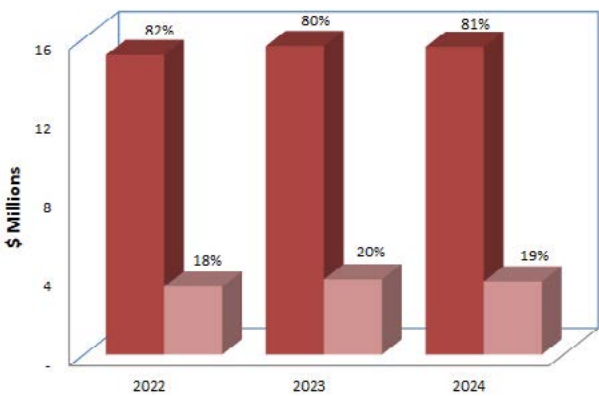
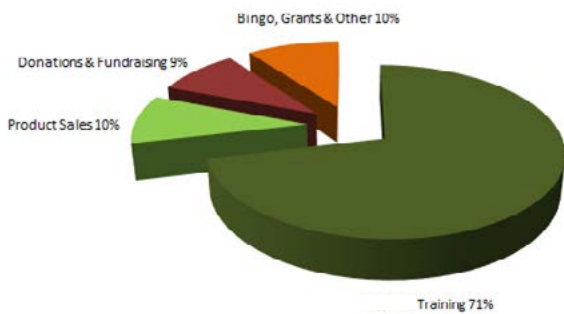


# Financial Summary

## Highlights of Financial Position and Operations

	2024 (\$000s)	2023 (\$000s)
<b>Assets</b>		
Current Assets	4,685	4,749
Long-Term Investments	43,123	38,054
Capital Assets & Licenses	6,361	5,679
<b>Assets</b>	<b>54,169</b>	<b>48,482</b>
<b>Liabilities &amp; Net Assets</b>		
Current Liabilities	2,297	1,953
Long-Term Liabilities	3,412	2,752
Net Assets	48,460	43,777
<b>Liabilities &amp; Net Assets</b>	<b>54,169</b>	<b>48,482</b>
<b>Revenue</b>		
Training Programs	13,738	13,858
Product Sales	1,826	1,744
Donations, Fundraising	1,743	1,388
Bingos, Grants & Other	1,958	2,416
<b>Revenue</b>	<b>19,265</b>	<b>19,406</b>
<b>Expenses</b>		
	<b>20,519</b>	<b>19,232</b>
Investment Income (Loss)	4,487	1,942
Capital Asset Gain (Loss) on Sale	32	31
<b>Excess (Deficiency) of Revenue over Expenses</b>	<b>3,265</b>	<b>2,147</b>

## 2024 Revenue



Copies of the Audited Financial Statements are available through our website [www.sja.ca](http://www.sja.ca) or by written request to the Secretary of the Corporation at St. John Council for Ontario 15 Toronto Street, Suite 800 Toronto, Ontario M5C 2E3

■ Training & Product  
■ Total Donations & Other

# Our Mission

Supporting communities across Canada to enhance their health and well-being through training, products, and community-based services.

# Our Vision

Enhanced health and well-being for all.

# About St. John In Ontario

Since 1884 St. John Council for Ontario has been the Ontario arm of St. John Ambulance, a worldwide, humanitarian, charitable organization dedicated to the service and well being of others. St. John delivers quality community services and education through its network of branches, certified instructors, employees, contractors, and volunteers across Ontario.

As Canada's leading authority in first aid since 1883, St. John Ambulance trains Ontarians in essential first aid, health and safety knowledge and skills. Our modern and innovative in-person, virtual and on-line programs are designed for students of all ages, needs and from all walks of life.



## Car Seat Safety Education Services

- 40 Car Seat volunteer educators
- 2,414 Car Seat volunteer hours
- 116 Car Seat Education events
- 263 Car Seat clients



## Training

- 623 Certified Instructors in Ontario
- 106,358 Ontarians trained in first aid and health and safety
- Home Caregiver Support to Ontarians
- 198 Life Saving Awards and Commendations presented

